

Open Rate \$ 8.00

Full Page 1/2 Page 1/4 Page 1/8 Page 1/16 Page Color

\$968 \$ 504.00 \$ 252.00 \$ 120.00 \$ 64.00 \$75

Any campaign running print or digital for three consecutive months or more receives 20% off and complimentary business highl

Digital Advertising Only: Banner and Tiles \$250/month

**Digital Marketing Services available upon request** 

Classified Display Open Rate Digital Banner or Tile Tile

2x3 \$48 \$24 second Digital-\$25/week Banner

2x2 \$32 \$16 second **Digital-\$25/week**Word Up to 25 words \$10 (.20/word more) **Digital-\$25/week** 

**Deadlines:** 

Wednesday Monday 5 P.M. Saturday Thursday 5 P.M.

## **AD DIMENSIONS**

**Broadsheet: ROP & Classified** 

1 Col. ROP: 1.52" 2 Col. ROP: 3.22" 3 Col. ROP: 4.91" 4 Col. ROP: 6.61" 5 Col. ROP: 8.30" 6 Col. ROP: 10"

## Tab:

1/8 Page: (4.5"w x 2.5" t) 1/4 Page: (5 w" x 5" t)

1/2 Page: (5" w x 10" t vertical and 10" w x 5"t horizontal)

Full Page: (10" x 10")

1/2 price pickup when running in same month

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300x250 728x90